



WISCONSIN
VETERANS VILLAGE
ASSOCIATION, INC.

2021 ANNUAL REPORT

**SERVING
THOSE WHO
SERVED**



Letter from the Co-Founder and the President

As co-founder and past president, we are honored to have led this extraordinary association. The Wisconsin Veterans Village Association (WisVVA), “Serving Those Who Served” is a treasured resource for veterans and veteran families. We are known as an organization that is committed, trustworthy and strong. This reputation is the result of the dedication of our staff, board members, donors, volunteers and partner organizations. We are inspired by their commitment and grateful for their leadership and support.

By all accounts the last couple years were among the most memorable and outstanding in our history. In 2020 we were one of the primary beneficiaries of Mary Beth Nienhaus’ \$250,000 Matching Gift Campaign and marked it by exceeding this goal. With that said, the capital campaign efforts concluded and the Phase One Capital Campaign Committee was dissolved with honor.

We thank all past, present and future supporters for their trust in the values and support we collectively offer for area veterans. With you, we are:

Serving Those Who Served.



Tom Wiltzius, PhD
Co-Founder



Keith Scott
President



Tom Wiltzius, PhD
Co-Founder



Keith Scott
President

Any person who has the incredible fortune, at some point in their lives to work in a field they have sincere passion for can consider themselves lucky. I am one of those people.

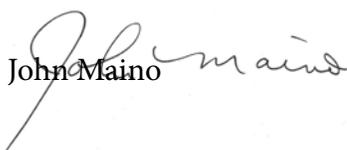
May 17, 2021 was my first day on the job as Executive Director of the Wisconsin Veterans Village. If I said this past year has been anything short of exhilarating I would be lying.

I honor the leadership for their extraordinary dedication, limitless energy, and generosity toward the organization. The work WisVVA commits to veterans is critical. Life for veterans can be tough in the communities we serve. Everything we do is focused on helping our veterans navigate past these obstacles to achieve affordable housing in their lives. Our staff and board are executing a strategy that allows our organization to address these challenges today and to meet the unforeseen needs of veterans in the future.

With 40 apartments now occupied by veterans it is truly becoming the type of veteran-centric facility envisioned by our founding fathers. The camaraderie among the residents, the willingness to help those in need, the overall feeling of support that so many residents have expressed to us isn't something we take lightly – it is in fact exactly what we strive for.

Our primary objective is to positively, significantly and measurably impact the lives of hundreds of veterans and veteran families in the coming decade. Our upcoming capital campaign entails two major construction projects; a 39-room senior residence which will include underground parking, along with a 10-bed honor home. As we look to the future, we are optimistic that the decisions we are making today will help our veterans achieve quality care and housing, for the entire duration of their stay with us.

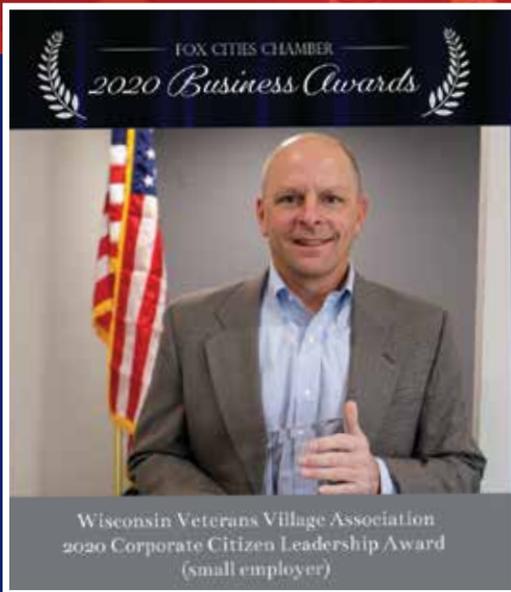
We thank all our supporters for their trust.



John Maino



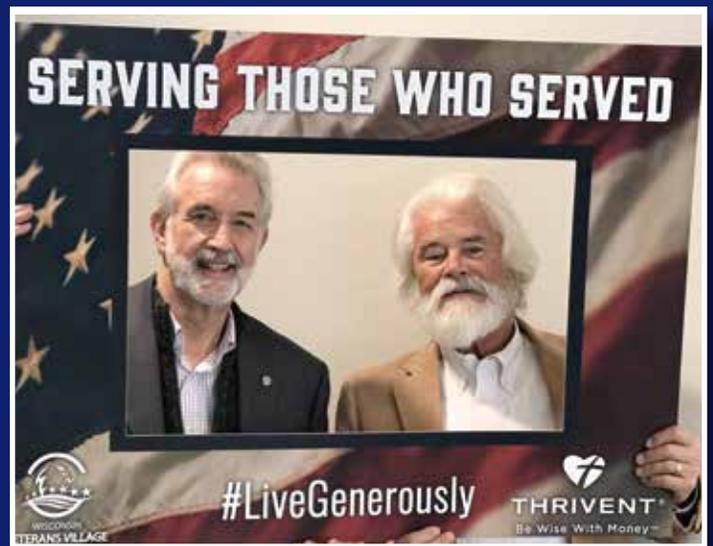
John Maino



Wisconsin Veterans Village Association Inc. was the recipient of the 2020 Fox Cities Chamber Corporate Citizen Leadership Award in the small employer category. This award acknowledges organizations who have a philosophy of giving and community involvement that have made significant differences in the health and well-being of the Fox Cities.

Tom Wiltzius, Ph.D and Michael Siddall, together pay it forward on Giving Tuesday in 2019! Thrivent matched \$1 for every \$2 donated to Wisconsin Veterans Village Association, Inc.

Living Generously!



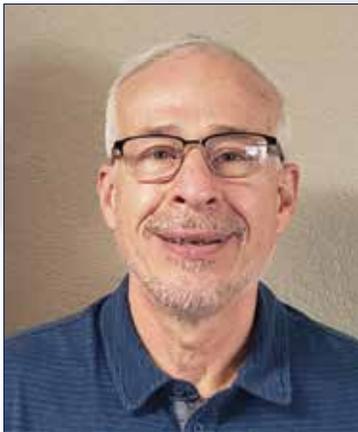
The Fleet Farm Oshkosh store team partnered with The Boldt Company to demolish a two-bedroom apartment preparing it to be refurbished for a single veteran or veteran family.



Joe's Story

"I think it's amazing to have affordable housing with an Education and Community Center as this creates instant connections to veterans at all stage of life"

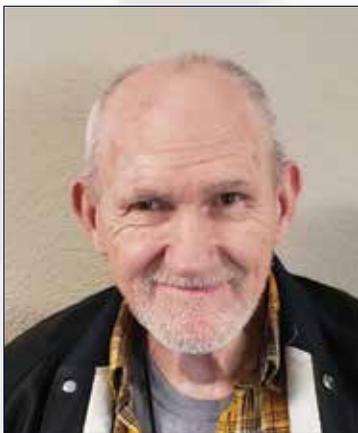
Joe thrived for connection and stability and discovered that he could find it living at WI Veterans Village. Joe served in the U.S. Army and experienced the loss of connection after being discharged and was unsure how to connect to veteran groups; something he didn't understand would affect him years later.



Craig's Story

"Living among other veterans is great. We chat and check in with each other. It's nice having the extra support and a stable place to live that is all my own."

Craig, a U.S. Army Reserve veteran, experiences many benefits from living at the Veterans Village, chief among them is an affordable place to live. To those who have served our country, Wisconsin Veterans Village gives a home, connects them with necessary services, and provides the support they need and the community they deserve.



Jim's Story

"Wisconsin Veterans Village gave me the first real home I've had in years and it's helping me learn to help myself. They give people like me hope that we still have an opportunity to win."

Jim is just one of the 33 veterans currently living and receiving services at Wisconsin Veterans Village. Before coming here, Jim, a U.S. Navy veteran, bounced between veterans' homes and homeless shelters. To those who have served our country, the Veterans Village gives a home, connects them with necessary services, and provides the support they need and the community they deserve.



Cherie's Story

"I was homeless for 10 months before coming to live at the Veterans Village. Working with a fellow veteran to pair me with veteran-specific services was comforting because I felt like I wasn't the only one out there."



blue design group, llc.

202 Wing Main, PO Box 337 | Hortonville, WI 54944
 Phone: (920) 841-8100 | Fax: (920) 779-0521

Aerial view of proposed Veterans Village Development

PHASE ONE
 CAPITAL CAMPAIGN
 SUCCESSFULLY
 COMPLETED IN 2021

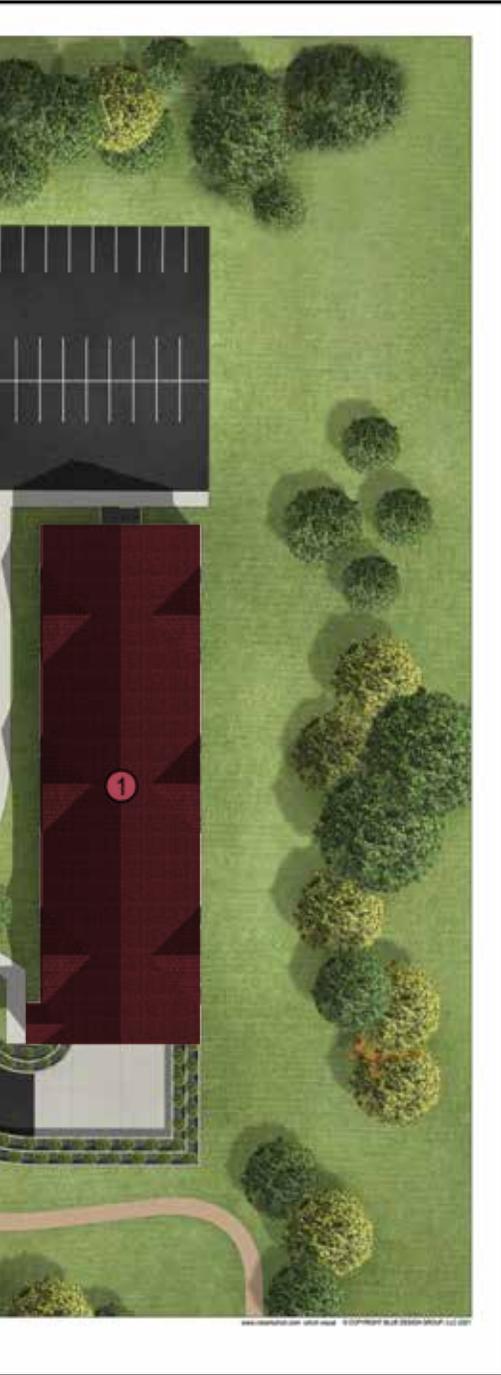
INCLUDES
 BUILDINGS 4 AND 5 ABOVE
 SHADED IN BLUE



PHASE ONE
 BUILDING 5
 GOODWILL NCW



PHASE TWO FUTURE



PHASE TWO

BUILDINGS 1 AND 2
LEARN MORE



PHASE TWO

COURTYARD 3
VIRTUAL VIDEO



PHASE ONE

BUILDING 4 FAR LEFT
**US VENTURE & SCHMIDT
FAMILY FOUNDATION**



PHASE ONE

BUILDING 4 MIDDLE
MARY BETH NIENHAUS



PHASE ONE

BUILDING 4 FAR RIGHT
APPLETON ROTARY WEST

PHASE ONE

AREAS 6, 7 AND 8

GREEN BAY PACKERS
GIVEBACK 
IMPACT GRANT

This grant will provide resources dedicated to physical, mental and emotional well-being. Relocate playground, expand pedestrian path and providing a viewing platform overlooking Little Lake Lillian and adjoining Mud Creek.

In partnership with Outagamie County Housing Authority, Wisconsin Veterans Village offers a safe, secure veterans community featuring spacious, newly renovated, 1-, 2-, & 3-bedroom apartments for qualified veterans and their families.



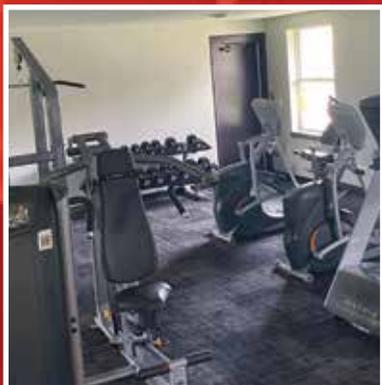
- Full kitchen & dining area with refrigerator/freezer, oven, & microwave
- Ceiling fans and air conditioner
- Onsite mailboxes and laundry facilities
- Beautiful walking grounds
- Amenities included: Heat, hot water, cable and parking



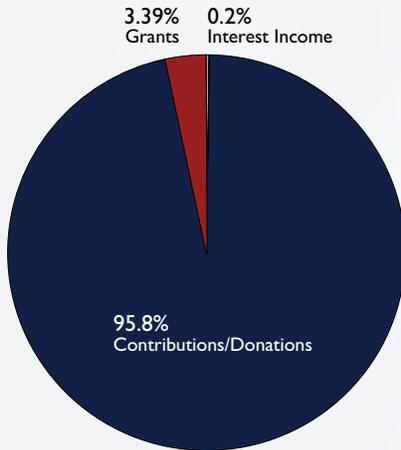
Oscar C. Boldt Wellness Center/Boldt Family Foundation



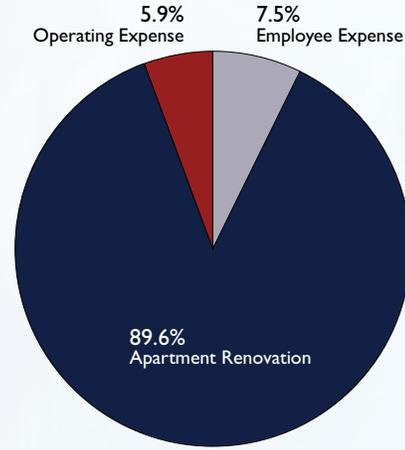
The Boldt Company's support of the Wisconsin Veterans Village can be seen in every aspect of refreshing the existing complex to providing a special gift to the Wellness Center that is being dedicated. Consistent with his previous effort and that of his family, Oscar C. Boldt Wellness Center/Veterans Fitness Center will contribute to the wellbeing of veterans and their family members.



Revenues Since Inception



Use of Funds Since Inception



“For Those Who Served” The Great Northern Freedom Truck

Our Great Northern trucks travel everywhere in northeast Wisconsin. We thought we could create awareness and express our corporation’s honor and support for our local heroes by displaying it as a traveling story.

While serving as a volunteer on the Wisconsin Veterans Village capital campaign I was able to meet so many veterans and their families; and so many patriotic people who acknowledged that veterans earned the freedoms we enjoy today.

These stories inspired me so much that I began sharing them with the design team at Fox Valley Truck and Body. They took this excitement and delivered the idea to decal the truck. With that, I started gathering photos of local veterans that you are now displayed on the truck.

Everyone who gets a chance to see the truck finds it moving in many ways as it proudly displays our veterans; men, and women; both past and present, that are the true inspiration behind the Wisconsin Veterans Village veteran-centric project.

I would like to acknowledge that none of this would be possible without the support of Great Northern, Paper Transport, Inc., Fox Valley Truck and Body, Inc., and most of all Rich Piatti of RJ Signs & Designs, LLC. Rich is one of the most patriotic people you will ever get a chance to meet and is the one behind the scenes pulling this creative together. His inspiration comes from his father who is a veteran.

Honor and Country

Pat Lovesee
Veteran, Great Northern

